



Willowbrook

Quality Homecare

Our Purpose

Through providing quality care and support professionally, we enable people to live safe and well in the comfort of their own home for as long as possible.



Vision:

Our vision is to be the homecare provider and employer of choice delivering the highest quality, flexible, responsive person-centred services whilst making a positive contribution to the communities in which we serve.

Mission:

Our Mission is to deliver consistently high quality, personalised and specialist homecare services provided by a highly trained and dedicated team of care professionals across the Lancashire and Greater Manchester area.

Ethos:

Through a shared care, strengths based and flexible approach we support choice and control, promote independence and empower people to take action to preserve their own health and wellbeing to enable people to remain in their own homes for as long as possible.

Values

As we strive to achieve our purpose, we are guided by our core values of respect, choice, dignity, kindness, care and compassion in all we do therefore we,

- Put people at the very centre of their service
- Promote independence
- Encourage people to be the best they can be
- Work as a team
- Listen and learn when things go wrong
- Seek out innovation and best practice to continually improve our service.